



Dinner Plain Advisory Committee



Alpine Shire

Meeting: 27 November 2014

*** Please note: minutes are not final until confirmed at the following Dinner Plain Advisory Committee meeting.*

DINNER PLAIN ADVISORY COMMITTEE MINUTES

Minutes of the Dinner Plain Advisory Committee Meeting held at Mountain Kitchen,
commencing 10:00am

1. WELCOME

Present:

Members: Shelley Holah, Leona Turra

In Attendance from Council:

Heather Green – Director Sustainable Development

Elaine Burridge – Dinner Plain Co-ordinator

Nick Vlahandreas – Manager of Development Services and Amenity

2. APOLOGIES:

David Chlebna, Lee Rourke, Colin McDonald

3. PREVIOUS MINUTES

Minutes from DPAC meeting 25 September 2014 were accepted.

4. BUSINESS ARISING FROM PREVIOUS MINUTES:

(1) DPAC Membership:

Following from the recommendation of DPAC (meeting of 25 September) to approach MHSC – Belinda Trembath re: membership, Belinda Trembath has accepted the invitation. The recommendation of Belinda's membership now needs to go to Council for endorsement. Discussion continued relative to seeking membership of a food and



Dinner Plain Advisory Committee



Alpine Shire

Meeting: 27 November 2014

beverage operator. Recommendation from DPAC for Council to seek expressions of interest from food and beverage operators for membership.

- Action: EB to prepare recommendation document for Council meeting of 16 December with the resolution of DPAC to include Belinda Trembath onto the DPAC committee. EB to seek expressions of interest from food and beverage operators.

(2) Signage – Advertising:

Discussion regarding real estate signage continued from previous meetings.

REIV and Consumer Affairs have no regulations relative to real estate signage and refer the matter to Council Planning Schemes. The Alpine Planning Scheme currently does not limit the amount of “for sale” signs on properties, however, “sold” real estate signage can only remain on a property for 7 days after settlement then it must be removed. NV to audit “sold” signage displayed and advise agents of provisions of the scheme and order removal of signage that is breach of the provisions. NV also to remove signs nailed to trees. DPAC recommendation to Council to (1) seek to amend Local Laws to limit the number of signs a real estate agent can display, and (2) introduce a Local Law to limit the size of display signage. DPAC encourages DPRBOS and Chamber of Commerce to coordinate communication with agents to “limit” their signage in efforts to unclutter Dinner Plain. EB to follow up “other” signage displays and contact owners for removals.

- Action: NV to audit “sold” signage and order removals of signage up past the 7 day after settlement provision. NV or Local Laws to remove signage nailed to trees. NV to apply for Local Law amendments/introductions. DPRBOS and Chamber of Commerce to coordinate letters to agents. EB to follow up removal of “other” signage.

(3) Big Muster Drive, one way traffic:

Report to be collated, any previous reports identified and Bob Citron (Consultant) to provide an up to date assessment. Further discussion at March 2015 meeting to allow for these items to occur.

- Action: EB to collate report, include previous reports and engage an independent assessment for 12 March DPAC meeting.



Dinner Plain Advisory Committee



Alpine Shire

Meeting: 27 November 2014

5. OFFICER REPORTS

Heather Green:

Master Plan:

The revised draft should be available for wider community input shortly. There have been some issues with the next stage of the project being with the consultants to cost up projects, seek consultation from rate payers to prioritise projects. There was some discussion regarding the work that Tract have undertaken around the "village entry" and proposals for the CFA station move.

Whole of Water Cycle Management Project:

The Consultants for this project met with East Gippsland Water and Council to discuss options that have been identified so far. Some of the research data needs work and working up further options and costs around those options is the next stage. It is envisaged to have a session in the new year with the project Consultants, EGW, Council and DPAC to discuss the "water" longer term options. This project is due to be completed prior to 31 March 2015.

Elaine Burridge:

(1) Projects:

Update on progress of Gravity Park & Adventure Park projects:

- (a) Stage 2 of snow making project is well and truly underway and expected that the "slope" works part of the project will be completed prior to Christmas;
- (b) Ski slope lighting tender (one submission received) was awarded to MHSC. Ski field lighting project commenced hand in hand with snowmaking as the same trenches are being used for services;
- (c) Tennis court refurbishment tender awarded to Active Areas. Refurbishment to commence 10 December for completion pre-Christmas includes repairs and resurfacing as well as installation of basketball/netball towers and linemarking for tennis and basketball;
- (d) Fitness station supply was held up (in house) with Replas. Fitness stations to arrive 10 December with installation pre-Christmas;
- (e) Tubing tender (one submission received) was awarded to MHSC at Councils November meeting. Tubing infrastructure on order due for delivery from overseas late January. Installation occurring in February and open for Easter. Council were successful in



Alpine Shire

Dinner Plain Advisory Committee

Meeting: 27 November 2014

securing a tube tow through and EOI process with Parks Vic (Buffalo) which will be transported to Dinner Plain on 10 December. Installation of the tube tow will occur once the tubing infrastructure is installed and ski field lighting completed;

- (f) Some tracks and trails works overhanging from 2013/2014 summer are being completed.

(2) Operational:

1. Events:

The DP Riders Enduro/Funduro and Dinner Plain Mountain Running Festival Events completed. Participant numbers for both the MTB and running event increased on 2013. Event organisers required to provide information on the success of the events and visitor details (over night stays, economic benefit to Dinner Plain etc).

Discussion re: DPAC participation in assessment of event funding applications into the future. It's important that DPAC are involved as membership of the community. This should be discussed further at the 15 January DPAC meeting.

- Action: EB to list "events" on January meeting agenda.

2. Tour Operators:

Further to DPAC involvement in event funding applications into the future, DPAC should also be involved in tour operator application assessments. EB has been working on securing a horse tour operator for the "green" season. EB working with EGW re: use of part of Lot 2 for agistment of horses overnight. It is hoped that an operator will be secured for Christmas. In the meantime, Australian Sled Dog Tours have been requested to vacate Crisps Hut so that it is available for a horse operator (lease expired on 30 September).

- Action: EB to provide submissions of expressions of interest to DPAC for assessment (as they arise).

3. Marketing:

New Dinner Plain website currently having content loaded;

Marketing of events in coordination with event organisers (including pre and post event PR with local media, website updates (Dinner Plain and Hotham), social media (Dinner Plain & Hotham), poster distribution and other opportunities;

Marketing of Dinner Plain ski slope with the addition of tubing underway in coordination with MHSC;



Dinner Plain Advisory Committee



Alpine Shire

Meeting: 27 November 2014

"Green" season marketing through websites, editorial and paid advertising opportunities underway;

7 Peaks Trail Running and 7 Peaks Ascent Challenge campaign participation;

Note that the Dinner Plain billboard in Myrtleford has been in place (FOC) since October. This will come down on 1 December;

PR opportunities throughout summer through TNE.

4. Hotham Strategic Management Plan:

Nil to report. Last meeting was in July. Next meeting scheduled for December. No confirmation of date as yet.

5. Tenders:

Cleaning of public shelters (one submission received) awarded to Dinner Plain Operations (DPCR);

Painting of public shelters (one submission received) awarded to Dinner Plain Maintenance Services.

Nick Vlahandreas:

- (1) Update on MTB project also part of the "adventure park" project. Request for quotes went out for Cultural Heritage and Ecology reports for Lots 1/2/3. Contracts have been awarded and works to be complete by the end of January. Request for quotes will be going out for a Master Plan for trails and the a Request for quote to build trails. The Master Plan works will be completed, however, hoy much "build" work can be achieved will depend on funds and time. DP Riders have an MOU with Council to maintain trails but not build trails.
- (2) Update on Planning Permit applications for Dinner Plain and approvals. Some developments receiving Planning Permit approvals will commence works this summer.



Dinner Plain Advisory Committee



Alpine Shire

Meeting: 27 November 2014

6. OTHER BUSINESS:

1. Dinner Plain TV:

Karl Gray presented works that he has completed under contract this term (including works not identified in the contract). Karl presented options for the future. Further investigation into options not costed need to occur. As the current contract expires on 30 November, DPAC recommendation for the contract to be extended for 3 months whilst further investigation and costing occurs. Refer attachment for the first round of Karl's recommendation.

- Action: EB to organise extension of contract by 3 months. EB to list item on 15 January agenda to discuss proposal put forward by Karl Gray.

2. Financial Reports:

Explanation of 2013/2014 FY reports (budget to actuals). Explanation of 2014/2015 budget and actuals to date. Financials to be distributed with DPAC agenda pre-meeting. Variances of budget to actual to be included.

- Action: EB to set up reports and ensure distribution with agenda pre-meetings.

3. DPAC Meeting dates 2015:

15 January; 12 March; 14 May; 23 July; 17 September; 26 November.

- Action: EB to communicate dates and committee diarise.

4. DPAC Meeting with Food & Beverage Operators and Accommodation Booking Services and interested property owners:

Recommendation of DPAC to meet with these business operators to discuss:

- Food and beverage operators working with each other working toward venues being open, particularly over the "green" season;
- Accommodation booking services working with their owners re: competitive accommodation rates. Dinner Plain needs to ensure that the accommodation offering is not "out priced" comparing to other resorts ("green" and "white" seasons) and looking at what is happening with overseas ski holidays;
- Owners should be encouraged to attend.



Dinner Plain Advisory Committee



Alpine Shire

Meeting: 27 November 2014

- Action: EB to send invites to accommodation booking services and food and beverage operators. Accommodation booking agencies to invite their owners to attend 15 January session.

Meeting Closed: 1:00pm

Next Meeting: 15 January 2015