

# DINNER PLAIN ADVISORY COMMITTEE

MEETING: 23rd June 2015



Minutes of the Dinner Plain Advisory Committee Meeting held at the Alpine Shire offices, Bright commencing at 12pm.



Alpine Shire

**\*\* Please note: minutes are not final until confirmed at the following Dinner Plain Advisory Committee meeting.**

## 1. WELCOME

### Members present:

Shelley Holah

Gary Battershill

Leona Turra (chair)

Belinda Trembath

David Chlebna

### In Attendance from Council:

Heather Green

Elaine Burridge

Grant Seamer

## 2. APOLOGIES

Colin McDonald

Lee Rourke

## 3. PREVIOUS MINUTES

Minutes from DPAC meeting 23 April 2015 were read and accepted.

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## 4. BUSINESS ARISING FROM PREVIOUS MINUTES

### 4.1 Draft marketing strategy presentation

Grant Seamer presented a number of strategic goals as the basis for a new marketing strategy for Dinner Plain. Six strategic goals were tabled with up to three strategies to meet those goals attached. A list of priority markets was also suggested and the addition of 'special interest groups' added as a priority market after consultation with the committee. Grant will now produce a series of action items for each strategy and distribute the entire draft marketing strategy for comment in the coming weeks (ACTION ITEM).

### 4.2 Opening weekend events

Grant provided a verbal report of the activities around opening weekend and indicated that feedback from the community had been very positive.

### 4.3 Budget report

Elaine Burridge presented a budget for the coming financial year with discussions had around the purchasing of a replacement snow blower, as well as reviewing the arrangements for the municipal contract and the anticipated repair costs of the footpath at Castran's Corner.

At the request of Gary Battershill an explanation of the costs around the provision of the Dinner Plain bus services by DP Transit Services was provided with the accompanying figures:

Alpine Shire contribution	\$120,000
Hotham Resort Management Board	\$60,000

A further contribution from Hotham Skiing Company of \$60,000 to cover company staff travel was acknowledged.

### 4.4 Masterplan progress

Heather Green reported that the stakeholder information session held at Hotel High Plains on Monday 8th June was well attended with up to 30 ratepayers attending to discuss the Dinner Plain master plan. Alpine Shire CEO David Barry and Grant Seamer were also on hand at the time to answer questions about the planning direction for the village with particular reference to the priority of suggested projects in the master plan document.

Ratepayers have the opportunity to provide their feedback and give their own thoughts as to the priority level of the recommended community projects. Feedback will be sought until September when a final draft of the master plan will be presented to DPAC and Council.

Heather indicated that a notice will be included in the July rates notice advising ratepayers of the opportunity to provide feedback on the masterplan document.

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From feedback gathered so far the construction of a village green/oval area was by far the most supported project with further discussions to be had around the proposed location of a new CFA base.

## **4.5 Councillor meeting**

A meeting between councillors and the DPAC committee was held immediately after the DPAC meeting. The meeting was very positive and the councillors showed a very real interest in Dinner Plain and indicated a desire to attend the next DPAC meeting at Dinner Plain in August. Invitations to attend will be distributed to each councillor (ACTION ITEM).

## **5. OFFICER REPORTS**

### **5.1 Elaine Burridge**

#### Snow Park

Elaine reported that the works around the Snow Park facility has been finished and the acquittal submitted. A remaining amount of approx \$50,000 from the Regional Development Victoria funding was due to be allocated by December 2015 and would be directed towards the development of mountain biking trails around the village. DPAC chairperson Leona Turra acknowledged the hard work and dedication shown by Elaine in delivering the infrastructure development and thanked her for her work.

#### Auto Corsa Update

Elaine reported that planning for the Auto Corsa event at an Alpine Shire level had been placed on hold until final approval for the event was forth coming from Vicroads. Without the issuing of a permit for road closures around the region the event would not go ahead and that any addition planning to that already conducted would be wasted if that was the case. Final notification of the permit application is expected in July.

#### Stakeholder relationship development

Elaine commented on the excellent relationship between Council, DPAC and the broader community. Hotham Skiing Company General Manager Belinda Trembath suggested that following on from engagement with other Dinner Plain community groups that Hotham RMB CEO Jon Hutchins was interested in attending the next DPAC meeting. Grant will extend an invitation to Jon to attend (ACTION ITEM).

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## 5.3 Grant Seamer

### Adventure Hub / Information Centre concept presentation

A presentation on a broad concept of developing a centrally located adventure hub/information centre was given by Grant. The idea focussed around the delivery of an improved visitor experience by grouping together traditional visitor information services with adventure activity information and booking services along with historical and flora and fauna information and interactive experiences for children. The broad concept was positively received by the committee members and Grant was asked to develop a more detailed proposal with a number of funding alternatives (ACTION ITEM).

### Incubator Community Group

An introduction to the new incubator community group designed to foster support and involvement from Dinner Plain ratepayers, residents and business owners was provided by Grant. The group plans to meet monthly to enable ideas and concepts for the further development and promotion of the village to be tabled and discussed by the broad community group before being developed into succinct proposals by Grant for presentation to DPAC and the Council.

## 6. OTHER BUSINESS

None

**Meeting Closed:** 3:10pm

**Next Meeting:** 11am - 2pm  
27th August 2015  
The Onsen, Dinner Plain