

## Appendix G

### Annual Council Plan activities

The statement below details all activities arising from the Council Plan in 2013/14.

Strategic Objective	Strategy	Activity
1.1 To effectively communicate and engage with stakeholders.	1.1.1 Regularly inform and involve our community	Develop and implement a communications and marketing plan <i>(see Key Strategic Activities)</i>
		Grow the use of internet-based communications
1.2 To advocate on behalf of and represent stakeholders on key issues	1.2.1 To advocate on behalf of and represent stakeholders on key issues	Prepare an advocacy strategy
1.3 To provide exceptional emergency response and recovery services	1.3.1 To provide exceptional emergency response and recovery services	Support the Alpine Resilience Committee
2.1 To provide and maintain quality parks, gardens and natural environment	2.1.1 Use sustainable practices to manage open spaces	Develop an open spaces management strategy
2.2 To improve the quality of the built environment and amenity	2.2.1 Minimise the impact of Council services on environmental amenity of the community	Introduce an organics collection service
	2.2.2 Control development to protect the environment	Review the Municipal Strategic Statement – as part of the legislated review of the Alpine Planning Scheme
2.3 To improve the condition and management of Council's assets.	2.3.1 Manage Council assets to ensure sustainability	Undertake a condition audit of Council's local road network to assess and report on condition of network and to identify priority renewal works. Components of road network to be audited to include: <ul style="list-style-type: none"> <li>• unsealed pavements,</li> <li>• sealed pavements,</li> <li>• road seals,</li> <li>• kerbs</li> </ul> <i>(see Key Strategic Activities)</i>
		Finalise a 10 year plant replacement program
2.4 To reduce Council's ecological footprint	2.4.1 Reduce impact of Council's operations on the environment	Conduct an annual audit of Council's carbon footprint for water and energy consumption
3.1 To support the health and wellbeing of communities	3.1.1 Facilitate increased community participation	Deliver priority actions from the Alpine Liveability Plan

Strategic Objective	Strategy	Activity
3.2 To improve the resilience of communities	3.2.1 Strengthen the capacity and resilience of communities	Prioritise and implement actions from the Alpine Community Resilience Plan
3.3 To ensure appropriate services and programs for early years, youth and families	3.3.1 Best possible start for children and families within the Alpine Shire	Deliver priority actions from the Alpine Early Years Plan
3.4 To support positive living and ageing	3.4.1 Support independence and accessibility	Develop and implement the Positive Ageing Strategy <i>(see Key Strategic Activities)</i>
4.1 To effectively plan and deliver strategic and major projects.	4.1.1 Develop and deliver a major projects plan	Establishment and delivery of the Alpine Community Plantation project. <i>(see Key Strategic Activities)</i>
		Adopt and implement an Economic Development Strategy <i>(see Key Strategic Activities)</i>
		Adopt an Environment Strategy and commence implementation priority actions. <i>(see Key Strategic Activities)</i>
4.2 To support investment and existing enterprise	4.2.1 Implement targeted tourism and business support	Focus on event attraction as a way of promoting growth in tourism
	4.2.2 Support a diverse and sustainable economy	Adopt a Rural Land Strategy that provides a vision for the future of rural land in the Shire and guidance for amendments to the Alpine Planning Scheme. <i>(see Key Strategic Activities)</i>
		Focus on the implementation of the Economic Development strategy. This will revolve around attainment of objectives associated with the themes, Invest & Grow, Vibrant Economic Precincts, Business sustainability, Regional collaboration and Tourism Development
5.1 To provide excellent customer service.	5.1.1 Deliver outstanding customer service	Develop and implement a customer service strategy. <i>(see Key Strategic Activities)</i>
5.2 To manage resources well to ensure sustainability	5.2.1 Deliver responsible and prudent financial management	Reach agreement on the 2014 Enterprise Agreement
	5.2.2 Deliver best value programs and services	Develop and adopt service plans for priority program areas <i>(see Key Strategic Activities)</i>
5.3 To support people and business practices	5.3.1 Develop and maintain a dedicated and passionate workforce	Develop an Alpine@Home workforce strategy
	5.3.2 Deliver effective and innovative process and technology solutions	Investigate and deliver business improvement opportunities through the development of innovative technology solutions
5.4 To ensure a high standard of governance	5.4.1 Provide good governance	Continued implementation of fraud minimisation strategy